APPLICATION FORM FOR NEW MILK DISTRIBUTOR

A. PERSONAL DATA

1	Name of the Applicant :-		
2	Father's / Husband's Name :-		
3	Address for Communication:-	4. Permanent Address:-	Affix Passport Size Recent Colour Photograph
5	Preferred Block for Distribution :-		

(REFER TO THE LIST OF BLOCK PROVIDED IN THE EOI, AND PUT THE NAME OF THE BLOCK INTERESTED)

6 Name of the District:-

B. CREDENTIAL DATA

- 1 Experience in Milk, Milk Products / FMCG (if any)
- 2 Any Experience in BHAGIRATHI Business (if any)
- 3 Existing Network
- 4 Area of Operation
- 5 Distribution Channel
- C. FEASIBILITY DATA

PARTICULARS

1 INFRASTRUCTURAL FESEABILITY

- a) Store Details (Area Location)
- b) No. of freezer
- c) No. of Vehicle
- d) No. of field staff for distribution
- e) Alternative arrangement for power failure
- f) Others (if any)
- 2 MARKETING FESEABILITY
- a) No. of agent
- b) No of Outlet (To be cattered)
- c) Area Covered
- d) Cold Chain Facility to Agent
- e) Own Advertisement
- f) Sale Growth
- g) Potential Customers (Hotel, Colony, etc)
- h) Others (if any)

3 FINANCIAL FESEABILITY

- a) Constitution (Proprietorship /Partnership/ Co)
- **b)** Sales Projection for 3 Yrs.
- c) GST No.
- d) Trade License
- e) Others (if any)

I hereby declare that the above statements furnished by me is true to the best of my knowledge and belief

EXISTING